

Republic of the Philippines QUEZON CITY COUNCIL

Quezon City 19th City Council

PO19CC-478

63rd Regular Session

ORDINANCE NO. SP- 2421 , S-2015

AN ORDINANCE CREATING THE QUEZON CITY MUSEUMS ADVISORY COUNCIL, DEFINING ITS FUNCTIONS AND COMPOSITION, AND FOR OTHER PURPOSES.

Introduced by Councilors ALEXIS R. HERRERA, VINCENT DG. BELMONTE, MARIVIC CO-PILAR, DONATO C. MATIAS, JULIENNE ALYSON RAE V. MEDALLA and CANDY A. MEDINA.

Co-Introduced by Councilors Anthony Peter D. Crisologo, Ricardo T. Belmonte, Jr., Dorothy A. Delarmente, Lena Marie P. Juico, Victor V. Ferrer, Jr., Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Roderick M. Paulate, Ranulfo Z. Ludovica, Ramon P. Medalla, Estrella C. Valmocina, Allan Benedict Eufemio Pumaren, S. Franz Lagumbay, Jose Mario Don S. De Leon, Jaime F. Borres, Jesus Manuel C. Suntay, Marvin C. Rillo, Raquel S. Malangen, Jessica Castelo Daza, Bayani V. Hipol, Jose A. Visaya, Godofredo T. Liban II, Andres Jose G. Yllana, Jr., Allan Butch T. Francisco, Karl Edgar C. Castelo, Diorella Maria G. Sotto, Rogelio "Roger" P. Juan, Melencio "Bobby" T. Castelo, Jr, and Ricardo B. Corpuz.

WHEREAS, local government units within their respective territorial jurisdictions shall preserve and enrich culture as well as ensure and support, among other things, tourism development and promotion programs pursuant to Sections 16 and 17 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991;

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WHEREAS, the Quezon City Government declares tourism as one of its top priorities and includes it among the City's key action strategies as an important element of local development;

WHEREAS, the City shall establish, promote and develop museums which serve as the repository of the rich historical, cultural, and natural assets of the City;

WHEREAS, it is necessary to create the Quezon City Museums Advisory Council which will oversee the network of museums composed of the Quezon City Interactive Museum, Quezon Heritage House, Tandang Sora Shrine Museum, and all other museum establishments as may be determined by the City.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. TITLE. – This ordinance shall be known as the "Quezon City Museums Advisory Council Ordinance."

SECTION 2. DECLARATION OF POLICY. — The City recognizes the importance of preserving and promoting national and local cultural heritage, property and histories in order to maintain a link to the past, inspire the present, and serve as beacon of light to guide the future. It shall strive to increase the level of consciousness of Filipinos, residents and tourists alike, with regard to the culture and identity of the City.

SECTION 3. CREATION. - There is hereby created a Quezon City Museums Advisory Council, which shall be responsible for the formulation of policies relating to the City's network of museums composed of the Quezon City Interactive Museum, Quezon Heritage House, Tandang Sora Shrine Museum, and all other museum establishments as may be determined by the City.

SECTION 4. COMPOSITION. – The Quezon City Museums Advisory Council shall be composed of the following:

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- 1. City Mayor as Chairperson;
- City Vice Mayor as Vice Chairperson;
- Chairperson, City Council Committee on Cultural Affairs and Heritage;
- 4. Chairperson, City Council Committee on Tourism;
- 5. Head, Quezon City Tourism Department;
- Head, City Planning and Development Office;
- 7. One (1) Representative each to be appointed by the City Mayor from the private sector in the following fields:
 - a. Heritage Management
 - b. History
 - c. Culture and Arts
 - d. Business Development and Marketing
 - e. Tourism
- 8. One (1) Representative of the Division of City Schools;
- 9. One (1) Representative of the National Museum.

SECTION 5. DUTIES AND FUNCTIONS. – The Quezon City Museums Advisory Council shall perform the following duties and functions:

a. Develop policies relating to the acquisition, preservation, protection, collection, conservation, and popularization of historical and cultural properties, artifacts, documents, objects of art, and other museum-related materials that reflect and embody the culture and heritage of the City;

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- b. Formulate policies and guidelines towards the efficient administration and management of the museums and the business concessions operating therein, and ensure that all commercial spaces are used in accordance with the general purpose and policies of the museums;
- c. Recommend and approve programs and projects to promote the City's museums, including the holding of events such as festivals, competitions, lectures, seminars, workshops, forums, symposia, guided tours, exhibits, and other related activities;
- d. Develop other City-owned museums and ensure their consistency with the City's overall development goals and objectives;
- e. Recommend ways to develop new museum audiences;
- f. Where applicable, review the finances of Cityowned museums, recommend and approve ways to improve the management of these, and evaluate and approve the business and marketing plans of the same;
- g. Ensure that education and community outreach remain as the primary objectives of the museums;
- h. Undertake such other functions as may be necessary for the development of the museums of the City.

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SECTION 6. SECRETARIAT. — The Quezon City Tourism Department shall function as the secretariat to facilitate and ensure the performance of the duties of the Quezon City Museums Advisory Council, which include providing technical support, documentation, preparation of reports and such other assistance as may be required to discharge its functions.

SECTION 7. COMPENSATION. – The Chairperson, Vice Chairperson and City officials shall perform their duties without compensation or remuneration. Representatives from the private sector and national government shall be entitled to necessary honoraria, subject to the usual accounting and auditing rules and regulations.

SECTION 8. MEETINGS. — The Quezon City Museums Advisory Council shall conduct quarterly meetings or as often as the Chairperson deems necessary.

SECTION 9. APPROPRIATIONS. – The honoraria of representatives from the private sector and national government are hereby appropriated from the General Fund and other available funds of the City Government for the implementation of this ordinance.

SECTION 10. SEPARABILITY CLAUSE. — If, for any reason, any part or provision of this ordinance shall be held unconstitutional or invalid, other parts or provisions hereof which are not affected thereby, shall be in full force and effect.

SECTION 11. REPEALING CLAUSE. - All ordinances, executive orders, local issuances of rules and regulations, or parts thereof, which are inconsistent with any provisions of this ordinance are hereby repealed and/or modified accordingly.

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SECTION 12. EFFECTIVITY. — This ordinance shall take effect immediately upon its approval.

ENACTED: June 8, 2015.

VINCENT DG. BELMONTE
President Pro-Tempore
Acting Presiding Officer

ATTESTED:

Atty. JOHN THOMAS S. ALFEROS III
City Gov't. Asst. Dept. Head III

APPROVED: 23 JUL 2015

HERBERT M. BAUTISTA City Mayor

CERTIFICATION

This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on June 8, 2015 and was PASSED on Third/Final Reading on June 15, 2015.

> Atty. JOHN THOMAS S. ALFEROS III City Gov't. Asst. Dept. Head III